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Board Meeting Slides

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**Sustainable Sandhills Board Meeting
October 20, 2009**



Staff Updates

- **Green Growth Program**
- **Green Business Program**
- **Local Food & Culture Program**
- **Recycling Program**
- **Air Quality Program**
- **Green Living & Design Program**
- **Rain Barrel Art Show highlights**
- **Pickin' on the Porch fundraiser results**
- **Public Relations & Media update**



GREEN GROWTH Program

Release 2 of Suitability Project is complete. Our regional workshop was cancelled for Thursday 10/22. The single regional workshop will be rescheduled into 3-4 smaller workshop/mtgs that address 1-2 counties at a time.

Green Growth Toolbox project – new staff position will be funded by WCS/NCWRC. Need position filled by 12/15/09.

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GREEN BUSINESS Program

Expansion into other counties continues.

CCS Go Green Initiative continues to progress.

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LOCAL FOOD & CULTURE Program

Local food survey – up to 600+ responses.

CSA training for farmers set in Lee, Richmond & Moore counties on 11/17. Survey results are a key part of that.

Cultural Resources Inventory – 1800+ records found, 6 weeks remaining with consultant. Final report to NCDOT due end of year.

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RECYCLING Program

Special Event Recycling Program ready for launch with funding by Wal-mart grants.

Multi-family & commercial recycling effort with City of Fayetteville.

Plastic bottle ban – impact on smaller cities and towns (Hope Mills, Lumberton, etc.)

Household Hazardous Waste events in several counties this fall – SS assists with promotion.



AIR QUALITY Program

No-idle study 50% complete at 10 Cumberland schools.

USEPA Sustainable Skylines meeting November 17, noon-3pm. National kickoff meeting 1/12/10 in Dallas.

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GREEN LIVING & DESIGN Program

Green Living & Design Tour, November 7, 10am-4pm, Fort Bragg + FOUR counties

Rain Barrel Art Show – Lee County

Project Plug-In update

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Lee County Rain Barrel Art Show



Promoting Rainwater Harvesting
and Water Conservation

Final
"Barrel Bash"



November
14th

Partnered with the Lee County Arts Council
"Bringing the arts to the community and
the community to the arts"





Rain Barrel Art Show



“Bird Sanctuary”

**by
Sandy Scott**

Rain



Rain Barrel Art Show



“Yard Birds”

**by
Reggie Carde**

rain



Rain Barrel Art Show



“Four Seasons”

by

**Lee County
Industries, Inc.**



Rain Barrel Art Show



“Parrot Paradise”

**by
Karen Tatum**

Rain



Rain Barrel Art Show



“Water is Life”

**by
Sherri Million**

Rain



Rain Barrel Art Show



“After the Rain”

**by
C.J. Hart**

Rain

Rain Barrel Art Show



“April Flowers”

**by
Lisa Orlando**

Rain Barrel Art Show



“Subtle Leaves”

**by
Cheryl Essex**



Rain Barrel Art Show



**“Sunflower
Surprise”**

**by
Lee County
Industries, Inc.**

SOLD



Rain Barrel Art Show

Lee County Industries

LCI provides services to people with Developmental Disabilities through a multi-faceted Day Program



Barrel Display



“After the Rain” By **C.J. Hart – Hart Studios**



Artist Interpretation: *“After the rain, the air is fresher and the world is brighter. Everywhere there is growth and renewal. Everything has a cleaner brighter more intensely colored appearance. Life has purpose and renewal.”*

Artist Biography: *“In 1990, C.J. was diagnosed with Post Polio Syndrome. She was blessed to have been involved with the arts most of her life which allowed her to pursue arts as a career when she was unable to return to the work she loved. In 1997, she moved to North Carolina where I became involved with Womancraft in Chapel Hill. For the last four plus years she has been a resident artist at the NC Arts Incubator in Siler City and recently moved into her own studio. C.J. has taught painting since 2004. She is a member of the Lee County Brush & Palette Club and the Lee County Arts Artist Loft. She enjoys painting work that can be enjoyed by others and participated in the downtown Sanford bench project.”*

THE PROCEEDS FROM THIS RAIN BARREL BENEFIT SUSTAINABLE SANDHILLS AND THE LEE COUNTY ARTS COUNCIL. IF YOU WOULD LIKE TO PURCHASE A BARREL VISIT WWW.SUSTAINABLESANDHILLS.ORG



Collect...Contain...Conserve



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Sustainable Sandhills Fundraiser

Music by **The Parsons** and **Joe Craven**



Jon & Caroline's
House, Grays Creek
East of Fayetteville

\$35/person
\$60/couple



Sustainable Sandhills Fundraiser

Pickin' On The Porch

October 15, 5:30-9pm

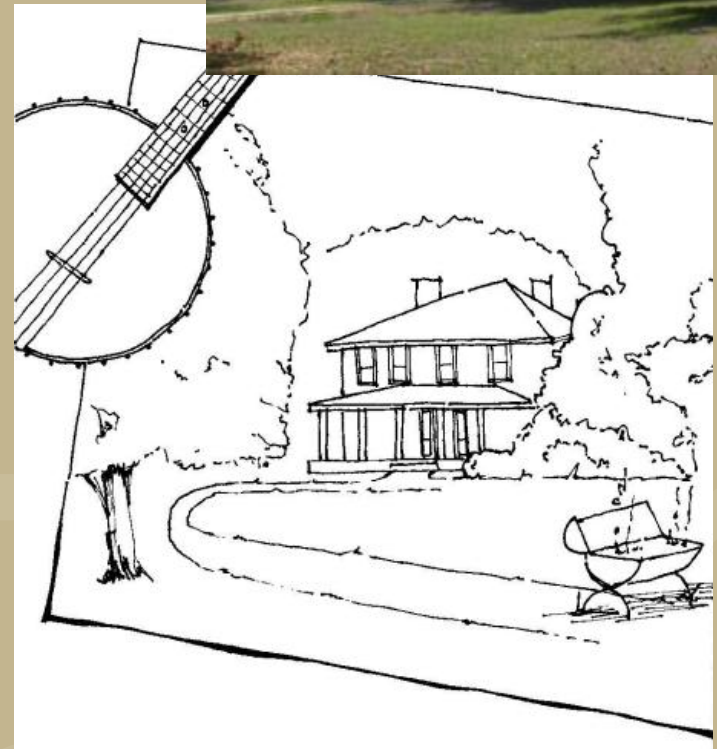
120+ came to event

Est'd net income: \$1200

PLUS....

\$5000+ in donations!

Total income: \$6200+



Radio Promotion



- On air ticket giveaways
- Promotion on <http://WKML.com>



- Live interview on morning show
- Recorded PSA featured on air daily



- Live interview on morning show
- Promotion with Beasley Broadcasting Energy Savings Expo



Pickin' on the Porch

Fayetteville Observer

“Sustainable Sandhills scheduled Pickin’ on the Porch”

<http://fayobserver.com/Articles/2009/10/15/942959>

The Pilot

“Sustainable Sandhills hosts Concert, Barbeque”

<http://thepilot.com/stories/20091014/scene/arts/20091014Concert.html>

The Sanford Herald

“Pickin’ on the Porch: Sustainable Sandhills Fundraiser”

http://sanfordherald.com/pages/business_details/listing_details?id=5006821-pickin-on-the-porch-sustainable-sandhills-fundraiser

The Fayetteville Feed

“The Song Remains Sustained”

<http://www.fayettevillefeed.com/2009/10/15/the-parsons-the-song-remains-sustained/>



Sustainable Market Coverage

Fayetteville Observer

“Plastic bottles banned from landfills”

<http://www.fayobserver.com/Articles/2009/09/30/937292>

The Pilot

“Learn About 'Green' Transportation”

<http://thepilot.com/stories/20090923/scene/arts/20090923Green.html>

The Pilot

“Healthy Food Year Round”

<http://thepilot.com/stories/20090830/opinion/letters/20090830psBramwell.html>



Partner Promotion

Fayetteville – Cumberland County Chamber of Commerce

<http://www.facebook.com/search/?q=fyp&init=quick#/pages/Fayetteville-Young-Professionals/106941846783?ref=sgm>

The Sanford Chamber of Commerce

http://www.sanford-nc.com/calendar_2.cfm?callID=459

North Carolina Conservation Network

<http://www.ncconservationnetwork.org/eventsItems/pickin-on-the-porch>

North Carolina Sustainable Energy Association

<http://www.ncsustainableenergy.org/news/ncsea>





Online Promotion

Yahoo

<http://upcoming.yahoo.com/event/4423066/>

Fayetteville Observer

<http://events.fayobserver.com/pinehurst-nc/events/show/88682741-green-transportation-event>

Facebook

<http://www.facebook.com/home.php?#/pages/Sustainable-Sandhills/83453093800?ref=mf>

Twitter

<http://twitter.com/greensandhills>

Blog

<http://sifting-the-sandhills.blogspot.com/2009/10/sustainable-sandhills-meetings-events.html>