

# Sustainable Sandhills 2009 Fundraising Plan Tracking Tool

Strategy	Goals	Who	When/How Much	Status	Notes
<b>1) Membership Renewals</b>	\$5,500	Staff	1 <sup>st</sup> Quarter – 5 2 <sup>nd</sup> Quarter – 5 3 <sup>rd</sup> Quarter – 40 4 <sup>th</sup> Quarter – 20	\$6,320	1 <sup>st</sup> Quarter – 1 2 <sup>nd</sup> Quarter – 28 3 <sup>rd</sup> Quarter – 22 4 <sup>th</sup> Quarter – 16
<b>2) New Member Acquisition</b>	\$10,000	Staff	Membership Drive – 140 members CAT – 30 members Events – 30 members	\$6,858.36	Membership Drive - 92
<b>3) Miscellaneous</b>	\$500	Staff	Ongoing	\$1695.50	\$351 – UFT donations and 3 people held independent fundraisers during the UFT \$400 in kind on UFT t-shirts \$160 gift cards for UFT \$264.50 Apple Crate FR \$20 – GLDT rain barrel sale \$400 in kind on GLDT t-shirts \$100 in kind on GLDT gifts
<b>4) Major Donors</b>	\$2,500 minimum	Staff and Board	Ongoing		
<b>5) Corporate Donors</b>	\$5,000	Staff and Board	Ongoing		
<b>6) Board Giving</b>	\$2,000 minimum	Board	1 <sup>st</sup> /2 <sup>nd</sup> Quarter - \$1,000 3 <sup>rd</sup> /4 <sup>th</sup> Quarter - \$1,000	\$50	Sutton
<b>7) Special Appeals</b>	\$5,000	Staff	Summer - \$3,000 Fall - \$2,000		

As of November 30, 2009

Strategy	Goals	Who	When/How Much	Status	Notes
<b>8) Special Events</b>	\$8,000	Staff, Volunteers and Board	Sponsorships - \$5,000 Merchandise - \$1,000 House Parties - \$2,000	\$16,506	Sponsorships – UFT \$1,920 Merchandise – UFT \$290 Sponsorships – GLDT \$4,150 Raffle – GLDT \$133 Pickin’ on the Porch Ticket Sales – \$3,593 Pickin’ on the Porch Donations – \$5,600 Rain Barrel Art Show – \$820
<b>9) Planned Giving</b>		Staff	Summer and Winter article	Article has been written	
<b>Total Income</b>	\$38,500			\$31,429.86	

**Note:** This F/R Plan was approved in April 2009. SS staff recommendation at 12/1/09 Board meeting is for this Plan to run through the end of this current fiscal year, June 30, 2010.