

# SS Staff Report for 9/14/2010 Board Meeting

## Grantseeking and Earned Income

### **BRAC RTF Growth Management Strategy Proposal**

- **AWARDED** in June to LandDesign (Team Lead), SS is on the “Team”
- Due to funding issues and phased approach by BRACRTF, as well as the expertise of the other consultants on the Team, **SS may not have a role on the Team/Project.**
- SS work scope was still being negotiated, and estimated at \$5k-\$10
- LandDesign would become a good corporate donor prospect.

### **Student Energy Internship Program**

- **AWARDED 7/22, \$165,200 from NC Energy Office**
- 2010-11 budget impact estimated at \$150,000
- ARRA (Stimulus) funds so reporting requirements are significant.
- Confirmed partners: City of Fayetteville, Cumberland/Moore/Harnett Schools.

### **City of Fayetteville, Public Works Commission**

- **PENDING** - \$20,000 funding request, fee for service, not a grant (LOOKING GOOD!)
- Support for CCS Green Schools project at schools served by PWC.

### **Cumberland Community Foundation**

- **PENDING** – Letter of Intent for a \$25,000 funding request.
- SS was invited to submit a full application – a very good sign.
- We requested funding to create and implement a Strategic Communications Plan.

### **PLI Subcontract (NEW)**

- **PENDING** – we’ll hear before September 30 (end of Federal FY)
- \$30,000 subcontract to support SS Community Outreach efforts in the communities surrounding Fort Bragg.

### **CTC Support Contract (NEW)**

- **PENDING** – we’ll hear before September 30 (end of the Federal fiscal year)
- This is funding designated for Heather Brown’s support at CTC. Funding goes direct to CTC – it is not reflected in SS budget.

### **Purolator**

- **PENDING** – Applied for \$11,000 for CCS Green Schools support
- Notification expected in late November/early December.

### **Pepsi Refresh**

- **UNABLE TO SUBMIT** – we’ve attempted online submission on August 1 and September 1 and have not been successful yet. On the 1<sup>st</sup> day of each month Pepsi accepts 1000 online applications. The submission period opens up at 12:00:01 am, and both months the quota had been reached in the first minute.

### **Looking ahead to other grants**

- Piedmont Natural Gas Foundation – Community Enrichment grant (September 30)
- Junior League of Fayetteville – Partnership grant (November)
- Cargill (open cycle)

## Community Action Team Highlights

### **Cumberland County CAT** (*Brenda Johnson*)

- Since 7/13/2010 Board meeting
  - 7/15, 8/31, 9/9: COF Unified Development Ordinance (UDO) Advisory Committee mtgs
  - 7/20: CombAT meeting
  - 7/20: CC CAT film screening of “2 Angry Moms”
  - 7/29: Sandhills Emerging Professionals launch, screening of “Greening of Southie”
  - 8/5: Fayetteville Public Relations Alliance meeting
  - 8/5: Fayetteville Rotary Club presentation
  - 8/12: Fayetteville Urban Ministry fundraiser meeting – ducky race on Cape Fear River
  - 8/12: CC CAT meeting – presentations on COF/CC Parks & Recreation Masterplan, CC Bike/Pedestrian Connectivity Study, COF UDO’s contentious sections.
  - 8/18: CC Bike/Ped Connectivity Steering Committee meeting
  - 8/24: CC Business Network presentation
  - 8/27: Fourth Friday booth 6-9pm downtown
  - 9/1: FSU Service Learning recruiting event, SS has booth
  - 9/9: FSU Faculty Sustainability Forum meeting
- Look ahead
  - 9/14: Sandhills Emerging Professionals “Green Drinks” event prior to film screening
  - 9/14: CC CAT film screening of “Thirst”
  - 9/28, 11/16: CombAT meetings
  - 10/11: CCS Green Schools program kicks off with two full-time SS SEIP interns in CCS
  - October date TBD: CC CAT meeting, presentation topic TBD
  - 11/16: CC CAT film screening of “Bag It”

### **Harnett County CAT** (*Angela Dennis*)

- Since 7/13/2010 Board meeting
  - 8/10 – meeting with Theresa Thompson and others to plan for HC CAT events
- Look ahead
  - 9/21: Harnett CAT film screening of “Addicted to Plastic”
  - October date TBD: SS presentation to downtown Lillington business association
  - 10/11: HC Green Schools program kicks off with one full-time SS SEIP intern in HCS
  - 11/17: SS presentation to Lillington Young Professionals group
  - November date TBD: Harnett CAT film screening of “Bag It”

### **Hoke County CAT** (*Brenda Johnson*)

- Since 7/13/2010 Board meeting
  - 7/17: Conservation Assistance Project, 15 homes in Hoke
  - 8/11, 9/3: Meetings with Miriam Lawson at Elm Forest to prep for 9/16 film screening
- Look ahead
  - 9/16: Hoke Film Screening of “2 Angry Moms” at Elm Forest
  - 9/18: Booth at Raeford Turkey Festival, 9am-4pm

### **Lee County CAT** (*Angela Dennis*)

- Since 7/13/2010 Board meeting
  - 7/22: Meeting with Sara Harrington and others to setup for LC CAT events
  - 8/24: Presentation to LC/Sanford Homebuilders Association
- Look ahead
  - October: Local Food Survey will be active, partnership with LC CES, CCCC
  - October: SS assists with LC/Sanford Farmers Market promotion
  - October date TBD: Lee County CAT screening of food topic film
  - November date TBD: Lee County CAT meeting of recycling topic film (“Bag It”?)

### **Montgomery County CAT** (*Kea Meacham*)

- Since 7/13/2010 Board meeting
  - Montgomery County Local Food Survey is active
  - 7/22: MC Canning Social at Cooperative Extension Service Office
  - 7/27: MC Healthy Kids, Healthy Communities Learning Exchange
  - 8/19: MC 20/20 Task Force meeting, FirstHealth & SS partnership
- Look ahead
  - 9/21: MC CAT film screening of “2 Angry Moms”
  - 10/12, 10/19, 10/26: Green Professionals Series workshops by SS at MCC

### **Moore County CAT** (*Kea Meacham*)

- Since 7/13/2010 Board meeting
  - 7/22: MC CAT screening of “2 Angry Moms”
  - 7/29: MC Household Hazardous Waste planning meeting (November collection event)
  - 8/17: MC CAT – presentation on watershed education and Low Impact Development
  - 8/20: MC Schools meeting to recruit Moore for Green Schools program
  - 8/26: Green Growth Toolbox workshop for MC planners and ELOF’s
  - 8/26: MC Household Hazardous Waste planning meeting
  - 9/13: MCS BOE meeting to present SEIP program to BOE for approval
- Look ahead
  - 9/20: Local Food meeting at MC CES
  - 9/23: MC CAT screening of “Thirst”
  - 9/24: Coordination meeting with MC Planning on Green Growth outreach
  - 10/11: MC Green Schools program kicks off with one full-time SS SEIP intern in MCS

### **Richmond County CAT** (*Kea Meacham*)

- Since 7/13/2010 Board meeting
  - 7/15: film screening of “2 Angry Moms” at RCC
  - 7/23: Richmond County 20/20 Task Force Meeting, FirstHealth & SS partnership
  - 9/7: RCC meeting to prep for Green Professionals Series workshop on 9/13
  - 9/13: Green Professional Series workshop by SS at RCC (the new green consumer)
- Look ahead
  - October date TBD: RC CAT film screening of “Asparagus – Stalking the American Life”
  - October date TBD: Green Professional Series workshop by SS at RCC (green building)
  - November date TBD: Green Professional Series workshop by SS at RCC (alt-fuels)

### **Scotland County CAT** (*Angela Dennis*)

- Since 7/13/2010 Board meeting
  - 8/11: Local Food Summit planning meeting
  - 9/2: Local Food Survey is active
  - July- September: multiple Green Business Program meetings
- Look ahead
  - October date TBD: SC CAT film screening of a food-themed film TBD
  - October date TBD: workshop/film on recycling topic to raise awareness of Laurinburg curbside recycling program, in partnership with the City of Laurinburg.
  - November date TBD: Local Food Summit in partnership with Chamber of Commerce

### **Regional Meetings and Events** (*All SS staff*)

- Since 7/13/2010 Board meeting
  - 7/14: Ground Source Heat Pump Industrial Forum at Fort Bragg
  - 7/28: BRAC RTF hosts Sustainable Communities Planning Grant meeting
  - 8/6: FirstHealth Regional Health Consortium (Moore, Richmond, Hoke, and Montgomery)
  - 7/20, 7/27, 8/27, 8/31, 9/2, 9/8, 9/10: Regional Sustainability Symposium (RSS) planning meetings
  - 9/10: NC Sandhills Conservation Partnership 10 year anniversary meeting
  - 9/10: Federal Environmental Roundtable and Expo, Wake Tech CC, SS has booth
  - 9/11: NCSCP 10 year anniversary fair at Weymouth Woods, SS has booth
- Look ahead
  - 9/25: Kea Meacham gives SS GBP presentation to American Society of Interior Designers Conference in Charlotte
  - 9/28: Angela Dennis mans SS booth at Fort Bragg Army Community Service expo/fair
  - 9/30: Brenda Johnson to NC APA conference for one day in New Bern
  - 9/30: Jon Parsons to NC Sustainable Energy Association Conference in Winston-Salem
  - 10/7: Pickin' on the Porch, SS Fundraiser, 530-9pm
  - 10/16: SS/Fort Bragg Green Living & Design Tour, 10am-2pm
  - 11/10: Regional Sustainability Symposium, 9am-230pm

## **SS Program Update**

### **Green Growth** (*Brenda Johnson*) – **Resolution Supporting the Green Growth Toolbox**

- 8/5: Green Growth Toolbox meeting in Wilmington, support Coastal Land Trust partner
- 8/18: Cumberland County Bike/Ped Connectivity Steering Committee meeting
- 8/26: Green Growth Toolbox workshop for Moore County Planners and ELOF's, all day
- Look ahead
  - COF UDO vote by COF Council in November
  - Harnett/Lee GGT workshop before the end of 2010

### **Air Quality** (*Heidi Johnson and Jon Parsons*)

- 7/20: Combined Air Team meeting
- Look ahead:
  - 9/28, 11/16: CombAT meetings

### **Solid Waste Reduction & Recycling** (*Jon Parsons*)

- 7/29, 8/26: Moore County HHW planning meeting
- 8/10-11: Recycling Workshop/Training for Kea in Raleigh by NCDENR – free!
- Look ahead:
  - 11/13: Moore County HHW Collection Day, 10am-2pm at Pinecrest High School
  - November thru February 2011 – work with City of Fayetteville to finalize the design of the COF Multi-family and Commercial Recycling program

### **Local Food & Culture** (*Kea Meacham*)

- Local Food Survey now active in Montgomery and Scotland counties
- Canning Socials in Moore and Montgomery counties, led by celebrity chefs

### **Green Living & Design** (*Angela Dennis*)

- 7/14: Ground Source Heat Pump Industrial Forum at Fort Bragg
- 7/17: Conservation Assistance Project (Hoke – 15 homes, 2 staff, 6 volunteers)
- 7/29: Sandhills Emerging Green Professionals launch and film screening
- Look ahead
  - 10/16: SS/Fort Bragg Green Living & Design Tour, 10am-2pm free
  - 10/13: Angela Dennis attends Green Living Conference in Wilmington
  - 11/1–11/5: Building Performance Institute (BPI) Analyst workshop hosted by SS and Home Energy Partners. Workshop will be in Fayetteville, and requires 10 registrants to “make.” Cost is near \$1500 for course, books and field certification.

### **Green Business** (*Heidi Johnson and Kea Meacham*)

- 7/29: GreenPlus webinar (4 staff participants)
- Too many meetings to list, but a major GBP push is on in Scotland County.
- USEPA’s Portfolio Manager addition to GBP process is underway.
- New businesses certified (June-present): **11**
- Businesses recertified (June-present): **4 (plus 5 more scheduled in September)**
- New businesses in pipeline: **20**

### **Awareness & Education** (*Heather Brown*)

- See multiple film screenings and CAT meetings with educational presentations, eBlasts...
- Look ahead
  - 10/27: Low Impact Development (LID) workshop with NCSU CES WECCO
  - 11/10: Regional Sustainability Symposium in Pinehurst, 9am-230pm

### **Green Schools – Student Energy Internship Program** (*Jon Parsons*)

- 7/30, 8/13 8/27, 9/10: SEIP Management Team meetings
- 8/10: SEIP grantee meeting at EPA Campus in RTP
- 8/20: Recruiting meeting with Larry Upchurch for MCS into Green Schools Program
- 8/31, 9/1, 9/3, 9/7, 9/9, 9/10, 9/13: Interviewing SEIP intern candidates
- 9/9: Harnett County BOE approved the SEIP internship
- 9/13: Moore County BOE approved SEIP internship
- Scotland, Lee, Richmond, FSU are still being pursued as host organizations/partners
- Look ahead
  - Eight SEIP Interns start work on October 11, training October 11-14!