

2010 SS STRATEGIC PLAN TRACKING TOOL

Strategic Goal 1: There are vibrant, healthy and fully engaged Community Actions Teams (CATs) in eight counties.

Metric	Target	Status	Track Success
Number of outreach presentations made prior to CAT meetings	2 per county in 6 counties	6 of 6 done COMPLETE	Harnett – 1/21, 2/4, 2/24, 2/25, 4/17; Hoke – 2/25, 5/18; Lee – 1/20, 6/4, 6/7; Montgomery – 5/12, 5/19; Richmond –4/20;; Scotland – 3/8, 6/2;
Number of counties with active CAT	8 counties	8 counties active	Active: all to some degree
Number of CAT meetings	18 meetings	27 meetings	Cumberland – 8; Harnett -2; Hoke – 2; Lee – 1; Montgomery – 3; Moore – 8; Richmond - 1; Scotland – 2 [FILM SCREENINGS COUNT!]
Number of CAT attendees	400 total	442 attendees (includes film attendees)	Cumberland – 21 (1/20 film), 17 (2/18), 41 (3/17 film), 15 (4/27), 27 (5/11 film), 35 (6/10)17 (7/20 film), 20 (8/12), 17 (9/14 film), 12 (10/27); Harnett – 5 (7/28 film), 11 (9/21 film); Hoke -6 (9/16 film); Lee – 30 (6/7); Montgomery – 40 (6/15), 36 (9/21); Moore – 27 (1/14 film), 13 (2/16), 24 (3/11 film), 17 (4/20), 34 (5/13 film), 8 (6/15), 10 (9/30 film); Richmond - ; Scotland -
Number of projects that are implemented by a CAT	1 project per CAT in 8 counties	7 of 8 counties	Cumberland – UFT, CAP; Harnett – NONE ; Hoke – CAP; Lee - CAP; Montgomery – Local Food Survey, Green Seminar Series; Moore – UFT; Richmond –CAP, Green Seminar Series; Scotland – Local Food Survey.
Number of SFB planners with active CAT roles	4 planners	7 of 7 planners	Julia Love, Luci Fernandez, Melinda Harrington, Lynda Pfau, Charles Young, Tom Blue, Mindy Love-Stanley.
Number of CAT Assessment reports	8 reports	8 of 8	ALL 8 complete
Number of Annual Consolidated CAT reports	1 report		Will submit in December

Strategic Goal 2: Ensure the long-term viability of Sustainable Sandhills.

Metric	Target	Status	Track Success
Update SS Strategic Plan for 2010	1 plan, reviewed and approved by BOD	Complete	Reviewed and approved by SS BOD 1/12/10
Update SS Fundraising Plan for 2010-11	1 plan, reviewed and approved by BOD	Complete	2009-10 FR Plan implementation ongoing thru 6/30/10. 2010-11 FR Plan will be approved with 2010-11 SS budget.
Submit grant applications that match the SS mission and vision – to sustain SS	None specified	11	2 to NC Green Biz Fund (Feb, \$80k each, declined) 1 to Fay'I Observer Fdn (Feb, \$10k/year, declined) 1 to TCF/RCI for food project (Feb, \$10k, declined) 1 to SEO for GBP Student Interns (Mar, \$165k, awarded) 1 to PNG Foundation for GBP (Mar, \$80k, declined) 1 to PWC for Green Schools in CC (May, \$20k, pending) 1 to Purolator in CC (month?, \$11k, pending) 1 to CCF (Aug, \$15K, awarded) 1 to SoPines Garden Club (Oct, \$2.5k, pending) 1 to NC Rural Center (Oct, \$75k, pending)
Compete for earned income	None specified	2	BRACRTF BAH MSW Study sub-K (Feb, \$10k, awarded) BRACRTF Study sub-K (Apr, \$29k, awaiting execution)
Number of CAT meetings attended by BOD members	2/member (Moore & Cumberland); 1/member (all other)	Approx 80% compliance	Estimate
Number of BOD meetings with quorum	100%	7 of 7	1/12 – 14 of 18; 2/23 – 11 of 17; 4/20 – 8 of 16, 6/8 – 9 of 16; 7/13 – 15 of 20; 9/14 – 11 of 20, 11/9 – est'd 13 of 20
Develop a BOD committee structure and adopt	Structure reviewed and approved by BOD	Complete	BOD reviewed and approved on 1/12. Four committees formed, chairs appointed, meetings began in January.
BOD members involved in committees	Each member on at least one committee	Complete	Assigned, but not all actively participating
Number of SFB meetings attended	12 meetings	9	1/14 (JP, HB, BJ, JB @ Bragg IPR), 2/26 (JP @ SFB staff mtg), 3/1 (JP, Wirt & Bean), 3/23 (JP @ SFB for USPS mtg), 5/10 (at SS offices), 6/1 (at CCCC, Pittsboro), 7/12 (JP conf call with SFB planners), 10/13 (GLDT media tour), 10/28 (at SS office)

Strategic Goal 3: The SS Awareness & Education Program continues to be strong and effective.

Metric	Target	Status	Track Success
Number of bi-weekly eBlasts	22	10	1/19, 2/17, 3/10, 5/13, 6/10, 6/30; Monthly: 7/26, 8/23, 9/9, 10/19
Number of Combined Air Team Meetings	5 meetings	6	1/19, 3/16, 4/22, 5/18, 7/20, 9/28
SS Annual Report	1 report	Complete	Distributed at the Annual Meeting on 9/14
Sustainable Film Series	4 screenings in Moore & Cumberland. 2 in the other 6 counties.	5 in Cumb, 4 in Moore, 2 in Hoke, Mont'y, 1 in Scot, Rich, Lee, Harnett	Cumberland – 1/20, 3/17, 5/11, 7/20, 9/14; Moore – 1/14, 3/11, 5/13, 9/30; Hoke – 9/16, 11/4; Harnett – 9/21 Montgomery – 6/15, Scotland – 1, Richmond - 1.
Major Events	2 events	4	Green Business Conference 3/31, Urban Farm Tour 4/10, Annual Meeting 9/14; Pickin' on Porch 10/7, (RSS 11/10)

Strategic Goal 4: The SS Green Business Program continues to grow in Cumberland, Harnett and Moore Counties and expands to other counties.

Metric	Target	Status	Track Success
Number of <u>newly</u> certified green businesses in 2010	40	22	8 in Cumberland, 10 in Moore; 2 in Hoke; 1 in Richmond; 1 in Scotland
Number of businesses that have recertified in 2010	10	30	29 in Cumberland (includes CC Library branches & CC departments); 1 in Harnett
Number of special recognition awards made	2 awards	0	
Expand Green Business Program	Expand to 2 additional counties	Complete – expanded to 4 additional counties	Cumberland and Moore were already established. We've added Harnett, Richmond, Scotland, and Hoke. Only Montgomery and Lee have not had any activity in 2010.

Strategic Goal 5: Ensure the Programs and Projects of Sustainable Sandhills contribute to the organization's resources and/or desired outcomes.

Metric	Target	Status	Track Success
Potential program and project evaluation document	1 document prepared and approved	In progress	Program Committee established and active.
Green Growth Program development	1 program developed	Complete	NCWRC grant program and BRACRTF Sustainable Growth Mgt Strategy STUDY project kicking off in December with SS on LandDesign team.
Implement Green Growth Toolbox	2 planning jurisdictions	Complete	First workshop in Moore August, Harnett workshop 11/19
Develop a Commercial & Multifamily Recycling Program	1 program developed	Complete	Recommendation made to City of Fayetteville Council, expect adoption by 6/30/2011.