

2010 SS STRATEGIC PLAN TRACKING TOOL

Strategic Goal 1: There are vibrant, healthy and fully engaged Community Actions Teams (CATs) in eight counties.

Metric	Target	Status	Track Success
Number of outreach presentations made prior to CAT meetings	2 per county in 6 counties	6 of 6 done COMPLETE	Harnett – 1/21, 2/4, 2/24, 2/25, 4/17; Hoke – 2/25, 5/18; Lee – 1/20, 6/4, 6/7; Montgomery – 5/12, 5/19; Richmond – 4/20;; Scotland – 3/8, 6/2;
Number of counties with active CAT	8 counties	4 counties active	Active: Cumberland, Moore, Lee, Montgomery Emerging: Hoke, Richmond, Scotland, Harnett
Number of CAT meetings	18 meetings	8 meetings	Cumberland – 2/18, 4/27, 6/10; Harnett - ; Hoke - ; Lee – 6/7; Montgomery – 6/15; Moore – 2/16, 4/29, 6/17; Richmond - ; Scotland -
Number of CAT attendees	400 total	308 attendees	Cumberland – 21 (1/20 film), 17 (2/18), 41 (3/17 film), 15 (4/27), 27 (5/11 film), 35 (6/10); Harnett - ; Hoke - ; Lee – 30 (6/7); Montgomery – 40 (6/15); Moore – 27 (1/14 film), 13 (2/16), 24 (3/11 film), 17 (4/20), 34 (5/13 film), 8 (6/15); Richmond - ; Scotland -
Number of projects that are implemented by a CAT	1 project per CAT in 8 counties	4 of 8 counties	Cumberland – UFT, CAP; Harnett – ; Hoke – CAP; Lee - CAP; Montgomery - ; Moore – UFT; Richmond - ; Scotland -
Number of SFB planners with active CAT roles	4 planners	6 of 6 planners	Julia Love, Luci Fernandez, Melinda Harrington, Lynda Pfau, Charles Young, Tom Blue.
Number of CAT Assessment reports	8 reports	3 of 8	Cumberland, Moore, Lee are complete
Number of Annual Consolidated CAT reports	1 report		

Strategic Goal 2: Ensure the long-term viability of Sustainable Sandhills.

Metric	Target	Status	Track Success
Update SS Strategic Plan for 2010	1 plan, reviewed and approved by BOD	Complete	Reviewed and approved by SS BOD 1/12/10
Update SS Fundraising Plan for 2010-11	1 plan, reviewed and approved by BOD	Complete	2009-10 FR Plan implementation ongoing thru 6/30/10. 2010-11 FR Plan will be approved with 2010-11 SS budget.
Submit grant applications that match the SS mission and vision – to sustain SS	None specified	7	2 to NC Green Biz Fund (Feb, \$80k each, declined) 1 to Fay'I Observer Fdn (Feb, \$10k/year, declined) 1 to TCF/RCI for food project (Feb, \$10k, declined) 1 to SEO for GBP Student Interns (Mar, \$165k, pending) 1 to PNG Foundation for GBP (Mar, \$80k, declined) 1 to PWC for Green Schools in CC (May, \$20k, pending)
Compete for earned income	None specified	2	BRACRTF BAH MSW Study sub-K (Feb, \$10k, awarded) BRACRTF Study sub-K (Apr, \$5k-\$10k, awarded, negotiate)
Number of CAT meetings attended by BOD members	2/member (Moore & Cumberland); 1/member (all other)	6 of 17 members are compliant	6 BOD members are compliant, 4 are non-compliant, and 6 live in counties that have not had CAT meetings
Number of BOD meetings with quorum	100%	4 of 4	1/12 – 14 of 18; 2/23 – 11 of 17; 4/20 – 8 of 16, 6/8 – 9 of 16
Develop a BOD committee structure and adopt	Structure reviewed and approved by BOD	Complete	BOD reviewed and approved on 1/12. Four committees formed, chairs appointed, meetings began in January.
BOD members involved in committees	Each member on at least one committee	On hold	Awaiting committee assignments on 7/13
Number of SFB meetings attended	12 meetings	7	1/14 (JP, HB, BJ, JB @ Bragg IPR), 2/26 (JP @ SFB staff mtg), 3/1 (JP, Wirt & Bean), 3/23 (JP @ SFB for USPS mtg), 5/10 (at SS offices), 6/1 (at CCCC, Pittsboro), 7/12 (JP conf call with SFB planners)

Strategic Goal 3: The SS Awareness & Education Program continues to be strong and effective.

Metric	Target	Status	Track Success
Number of bi-weekly eBlasts	22	6	1/19, 2/17, 3/10, 5/13, 6/10, 6/30
Number of Combined Air Team Meetings	5 meetings	4	1/19, 3/16, 4/22, 5/18
SS Annual Report	1 report		
Sustainable Film Series	4 screenings in Moore & Cumberland. 2 in the other 6 counties.	3 each in Moore & Cumberland; 1 elsewhere	Cumberland – 1/20, 3/17, 5/11; Moore – 1/14, 3/11, 5/13; Montgomery – 6/15. Films shown: Coal Country, Addicted to Plastic, Dirt! The Movie, Fresh.
Major Events	2 events	2	Green Business Conference 3/31, Urban Farm Tour 4/10, Annual Meeting, Regional Sustainability Symposium

Strategic Goal 4: The SS Green Business Program continues to grow in Cumberland, Harnett and Moore Counties and expands to other counties.

Metric	Target	Status	Track Success
Number of <u>newly</u> certified green businesses in 2010	40	18	8 in Cumberland, 10 in Moore
Number of businesses that have recertified in 2010	10	27	27 in Cumberland (includes CC Library branches & CC departments)
Number of special recognition awards made	2 awards	0	
Expand Green Business Program	Expand to 2 additional counties	5 of 6 additional counties	Cumberland and Moore were already established. We've added Harnett, Montgomery, Richmond, Scotland, Lee. Only Hoke hasn't had any real GBP activity in 2010.

Strategic Goal 5: Ensure the Programs and Projects of Sustainable Sandhills contribute to the organization's resources and/or desired outcomes.

Metric	Target	Status	Track Success
Potential program and project evaluation document	1 document prepared and approved		Program Committee proposed at 6/8/2010 Board meeting, document will be a task for this Committee
Green Growth Program development	1 program developed		In progress with NCWRC grant program and BRACRTF RP-1 RFP negotiations
Implement Green Growth Toolbox	2 planning jurisdictions		In progress
Develop a Commercial & Multifamily Recycling Program	1 program developed	Complete	Recommendation made to City of Fayetteville Council