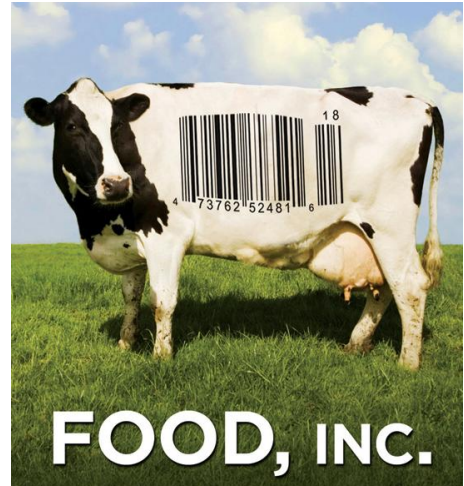


Hundreds Line Up to See FOOD, Inc.!

Nearly 1000 people came out to watch **Food, Inc.** at the four screenings of the film in Fayetteville and Southern Pines on August 8, 9, 13 and 14! Three of the four screenings were sellouts, and the one that didn't sell out fell only 25 tickets shy of a sellout! This is clearly one of the most popular documentary films since Al Gore's **An Inconvenient Truth**.



Sustainable Sandhills thanks our partners at the [CAMEO Art House Theatre](#) in Fayetteville and the [Sunrise Theater](#) in Southern Pines for hosting the film and the panel discussions that followed each screening. Documentaries are traditionally not big money-makers for these independent theaters, so both the **CAMEO** and **Sunrise** acted out of concern for their communities in agreeing to host these screenings. And they were both rewarded!

The insightful panelists who addressed audience questions and comments at the four screenings included:

- Julia Love – [Sustainable Land Use Planner at Sustainable Fort Bragg](#), Urban Farmer, local food activist.
- Jackie & Louie Hough – founders of [RAFT Swamp Farms](#), local and organic food activists.
- Joseph Allen – owner of [Produce Express](#).
- Heather Brown – SS Development Director, [SS Local Food and Culture Program](#) Lead, and urban farmer.
- Taylor Williams – [Moore County Cooperative Extension Service](#), Agricultural Agent.
- Barbara Bennett – Administrative Director, [FirstHealth Community Health Services](#).
- Meg Martin – Clinical Nutrition Manager, [FirstHealth Moore Regional Hospital](#).
- Kathy Byron – Director of [Community In Schools' FirstGarden](#) program.
- Fenton Wilkinson – recovering attorney and founder of the [Sandhills Farm to Table Cooperative](#).

Following the film, audiences had questions and comments that covered a very wide range of topics. Some examples:

- Request for detailed advice on how to support local farmers.
- Request for information about the progress of local Farm to School programs.
- Concern that the film didn't address recombinant bovine growth hormones.
- A challenge to the audience to not eat meat!
- Request for local sources of grass-fed and free-range meats.
- Comments on Smithfield Farms (in Tarheel, NC and featured in the film) and House of Raeford treatment of animals and workers.
- Request for schedules and locations of all local Farmers Markets!
- Questions about food safety and security legislation currently being considered in the US Congress.

Did you miss the August screenings of **Food Inc.** – but are still interested in seeing the film? Don't despair – **Sustainable Sandhills** will purchase the DVD after its release later this fall and will host screenings around the region this winter.

Are you interested in watching the **Food, Inc.** trailer? [CLICK HERE!](#) [Website link.](#)

Why go to a multiplex when you can support these great community theaters?



225 Hay Street Fayetteville
910.486.6633 CAMEOarthouse.com

For more information about SS Film screenings in your community:

- Check the events calendar in this eBlast or [on our website](#).
- [Become a fan of SS on Facebook](#).
- Send us an [email request](#) to be notified of screenings in your community.