

Sustainable Sandhills 2009 Fundraising Plan Tracking Tool

Strategy	Goals	Who	When/How Much	Status	Notes
1) Membership Renewals	\$5,500	Staff	1 st Quarter – 5 2 nd Quarter – 5 3 rd Quarter – 40 4 th Quarter – 20	\$4,060	Q1 (Jan-Mar) – 1 Q2 (Apr-Jun) – 28 Q3 (Jul-Sep) – 15 Q4 (Oct-Dec) –
2) New Member Acquisition	\$10,000	Staff	Membership Drive – 140 members CAT – 30 members Events – 30 members	\$6,433.34	Membership Drive - 87
3) Miscellaneous	\$500	Staff	Ongoing	\$1175.50	\$351 – UFT donations and 3 people held independent fundraisers during the UFT \$400 in kind on UFT t-shirts \$160 gift cards for UFT \$264.50 Apple Crate F/R
4) Major Donors	\$2,500 minimum	Staff and Board	Ongoing		
5) Corporate Donors	\$5,000	Staff and Board	Ongoing		
6) Board Giving	\$2,000 minimum	Board	Q1/Q2 - \$1,000 Q3/Q4 - \$1,000	\$50	Sutton
7) Special Appeals	\$5,000	Staff	Summer - \$3,000 Fall - \$2,000		
8) Special Events	\$8,000	Staff, Volunteers and Board	Sponsorships - \$5,000 Merchandise - \$1,000 House Parties - \$2,000	\$2,175	Sponsorships – UFT \$1,920 Merchandise – UFT \$290
9) Planned Giving		Staff	Summer and Winter article	Article has been written	
Total Income	\$38,500			\$13,893.84	

As of September 2, 2009