

## Save the Date for the Green Business Conference!!!

Join us on **Wednesday, March 31<sup>st</sup>** at the Doubletree Hotel in Fayetteville from 9am-4pm for the First Annual **Green Business Conference**. Early bird registration will be \$99 and includes 8 Continuing Education Credits. **More information about online registration will be available soon.** National and regional green business experts will discuss a range of sustainability topics in 3 separate session tracks. Here are just a few of the speakers:

### **Tara Stewart, Environmental Liaison, Wal-Mart**

Tara serves as an environmental liaison within Wal-Mart. Previously, she worked as Wal-Mart's senior public affairs manager for North and South Carolina, and worked in Corporate Communications on employment, supplier, and environmental issues.

Prior to coming to Wal-Mart, she worked as Director of Public Relations at Harris Teeter grocery stores handling media and corporate giving. Tara served as spokesperson for The Ocean Conservancy, a national non-profit in Washington, DC as well as the PR manager for the South Carolina Aquarium. She spent several years as a national television producer for CBS, CNN, HBO, Good Morning America, ESPN, MTV, and other national outlets, was a freelance magazine writer, and a producer for NPR.



### **Gregg Chason, Vice President, Government & Industry Affairs, P&F USA, Inc, and Funai Corporation, Inc. (2<sup>nd</sup> from left in photo below)**

Gregg has over 25 years of experience in the Consumer Electronics industry. Gregg spent more than two decades with Philips Electronics and moved over to the Funai Group in 2008, after Philips licensed their Philips and Magnavox brands in North America to Funai Electric. While at Philips, Gregg has held key positions in Sales, Product Marketing and Business Management across a variety of Philips' consumer electronic products and business segments.



**Larry Shirley, Director for the Development of the Green Economy,  
NC Department of Commerce**

Larry Shirley served as director of the State Energy Office from 2000-2009. Prior to that, he was the executive director of the N.C. Solar Center at N.C. State University for 13 years. He served as the assistant director of the Mary Reynolds Babcock Foundation in Winston-Salem and founded the Nonprofit Energy Management Program for the Advanced Energy Corp.



The **Green Business Conference** is co-hosted by Fayetteville State University's Center for Entrepreneurship, the Fayetteville/Cumberland County Chamber of Commerce, and Sustainable Sandhills. For more information about the Conference call:

Dr. Mohammad Bhuiyan at FSU, 404-441-7881  
Sonia Ramirez-Garza at the Chamber, 910-433-6769  
Jon Parsons at Sustainable Sandhills, 910-484-9098