

COF Multi-Family and Commercial Recycling Action Plan



Goal: The Fayetteville City Council adopts and implements a multi-family & commercial recycling program in 2010.

Team: Jerry Dietzen, Karen Moore, Doug Hewett from COF; Jon Parsons, Jodi Price Hajosy from SS; Melinda Harrington, Julia Love from SFB.

Implementation Steps <i>What Will Be Done?</i>	Responsibilities <i>Who Will Do It?</i>	Resources <i>A. Resources Available</i> <i>B. Resources Needed (financial, human, political & other)</i>	Potential Barriers <i>A. Barrier list</i> <i>B. How to resolve?</i>	Timeline <i>Target Date</i> <i>Actual Date</i> <i>Completed</i>
Step 1: Define Core Group and schedule a meeting (week of 11/9-13) to discuss objective and Action Plan	Parsons, Hajosy	A. Team members B. Team participation	A. Team availability B. Coordination	By 11/13/09 Done 11/12/09
Step 2: Define Stakeholders, such as waste haulers, waste processors, businesses, property owners and property managers	Team	A. Team members B. Team participation and willing stakeholders	A. Willing stakeholders B. Outreach	By 11/20/09 Done 12/17/09
Step 3: Develop information and online survey for Stakeholders regarding multi-family and commercial recycling	Team	A. Team members B. SS Survey Monkey account	A. Team availability B. Coordination	By 12/5/09 Done 12/17/09
Step 4: Release online survey	Parsons, Hajosy, Harrington, Love	A. Team members and willing stakeholders B. Same as A.	A. Team availability B. Coordination	By 12/19/09 Done 1/5/10
Step 5: Interview Stakeholders and compile survey results	Parsons, Hajosy, Harrington, Love	A. Team members and willing stakeholders B. Same as A	A. Team and Stakeholder availability B. Coordination	By 1/29/10 REVISE TO 2/12/10
Step 6: Develop and submit program plan for COF Environmental Services Department	Team	A. Team members B. Support from City Management Team and Council	A. Opposing stakeholders and City officials B. Submit a program that is acceptable to all	By 2/19/10 REVISE TO 2/26/10

Evidence Of Success (*How will you know that you are making progress? What are your benchmarks?`) The recommended program is endorsed by City management and staff, is adopted and included in 2010-11 City budget, and implemented in 2010.*

Evaluation Process (*How will you determine that your goal has been reached? What are your measures?`) Program adoption and implementation (go or no-go), participation (%).*