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**Register now for the Regional Sustainability Symposium on
Nov. 10!**

Learn how the world's major corporations and thought-leading governments are using true sustainability thinking to drive innovation, competitive advantage and jobs across the entire economy! **This event is open to the public, and offers something for everyone in this region.** Participants can register for a corporate/business sustainability track or a community track depending on their personal interests.

[Mr. Henry McKoy](#), NC Assistant Secretary for Community Development, will open the symposium by sharing what it means to cultivate, develop and finance a business, community or built environment that promotes sustainability in the broadest sense. In addition, [Mr. Tad Davis](#), Command Executive Officer of the US Army Reserve Command, will provide the lunch keynote on Army Sustainability: A Decade of Experience.

The afternoon session will consist of an interactive visual preference and assessment survey as we examine our community's future evolution and growth. This is the opportunity to have your voices and opinions heard about how you'd like to see our community progress over the coming years!



Wednesday, Nov. 10, 2010

8am – 3:15pm

Carolina Hotel

80 Carolina Vista Dr.

Pinehurst, NC

Thank you to our sponsors!

Title sponsor:

Waste Management



Corporate Sponsors:

Individual citizens, businesses, schools, community leaders/elected officials, local governments, military, nonprofits--just to name a few--will walk away with a deeper knowledge of sustainability and the many ways that we can incorporate measures into our daily lives.



Registration fee is \$75 and includes lunch. Space is limited, so register today! Learn more by visiting the [RSS event page](#) or by contacting the event organizer, Heather Brown, at brownh@ctc.com or 910.639.7024.



Additional sponsors:

Piedmont Natural Gas
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Don't miss national local food celebrity Joel Salatin

Thursday, October 28!

**Discount available for Sustainable Sandhills members*

Sustainable Sandhills, STARworks, Central Park NC and The Land Trust of Central North Carolina, present national food celebrity [Joel Salatin](#) at the Central Park NC Annual Gathering. Enjoy music, local food, and happy times among like-minded friends from our region. If you haven't toured the STARworks facility, now is your time to see glass-blowers, clay works, bio-fuel conversion, and share in the first iron pour! This incubator for sustainable business entrepreneurs is full of energy and creativity – and it's all happening right in your backyard!

The day's activities include:

- Panel discussions and workshops 2-5pm
- Tours of STARworks 5 & 5:40pm
- The story of Cotton of the Carolinas / Annual Gathering 5:30-9pm
- Iron pour 8-9pm

Although there is no fee for the evening event, registration is requested. The afternoon workshop fee is \$18 for the general public, with a **discounted rate of \$12 for Central Park Stewards, Sustainable Sandhills members and LandTrust CNC members** Registration is required.

Learn more and register [here](#).



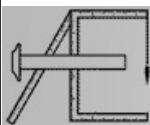
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Green Business Spotlight: Averette Engineering, Ahead of the Curve!

by Alex Berry, Sustainable Sandhills Intern Summer 2010

For over forty years, [Averette Engineering](#) has provided Cumberland, Harnett, Hoke, and Robeson counties and the surrounding areas with top-quality engineering, land surveying and planning services. The company was started in 1970 by Charles D. Averette and one

employee, Larry King (no, not the one with suspenders). Over the years the company has grown, partnering with and incorporating other engineering firms.



AVERETTE ENGINEERING
CO, P.A.

During the summer of 2010 Averette Engineering became the *first company in Hoke County* to be a Certified Green Business as part of the Sustainable Sandhills Green Business Program. The Green Business Program (GBP) has

been an invaluable means of promoting sustainability through eco-friendly business practices in the Sandhills area, successfully certifying many businesses. Certification is not a difficult goal to achieve, with many of those who apply usually already practicing a number of the measures on the checklist for certification.

Averette Engineering is raising awareness by tracking and posting utility bills, and displaying the GBP logo at their office and on their website. In addition to these, the company has also taken a number measures in the Green Purchasing category of certification, such as discontinuing the use of Styrofoam, replacing disposable paper towels with reusable cloth ones, and purchasing items in bulk. The company has also become greener by using non-toxic, low VOC office supplies, low mercury fluorescent lamps, and rechargeable-rather than disposable-batteries.

Averette Engineering is unique in that 4 out of 5 employees live within walking distance and are able to walk to work 99% of the time.

Of the over 80 Sustainable Sandhills Certified Green Businesses, the average round trip commute is 22 miles, whereas Averette Engineering has an average commute of only 4 miles round trip. Waste reduction is another important method to green certification; for example, Averette Engineering achieved this by updating their mail subscription from paper to electronic medium. Always being sure to reuse items when possible and recycling those that can be is vital as well. One of the measures required for certification is performing regular maintenance on the business' HVAC (heating, ventilation and air conditioning) system to ensure peak performance and no lack of efficiency.

Now managed by Michael D. Averette, and with another office located in Raleigh, Averette Engineering is sure to continue as a valuable enterprise in the Sandhills area, and to serve as a great model for others interested in adopting green business practices!

For more information, contact: Averette Engineering Co., P.A. | 712 E. Lake Ridge Road, Raeford, NC | (910) 488-5656.



Be sure to patronize [Sustainable Sandhills Certified Green Businesses](#) in your county!

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Register now for BPI Training --

Don't miss this great opportunity!



Sustainable Sandhills is excited to partner with Home Energy Partners to host a 4-day class on BPI Building Analyst Training in Fayetteville!

The 4-day class will take place from November 1-4. These classes are a great opportunity for inspectors, HVAC contractors, and general contractors to increase their sales and expand their services in the inspection and/or retrofitting of older and energy inefficient homes and buildings. A variety of building science topics will be covered in the classes, including problems with:

1. Heating and cooling
2. Insulation
3. Moisture

4.

Air infiltration and leakage

Following the class, participants will be able to take a field exam to become BPI-certified. BPI analyst certification demonstrates that a professional knows how to conduct comprehensive whole-home assessments that go beyond a traditional energy audit to establish performance levels and trace problems to the root cause. They can prescribe and prioritize real solutions based on proven building science. Not only does this approach result in high-quality work and increased energy efficiency, but also often improves the occupants' long-term comfort, health, and safety.

Sustainable Sandhills is proud to support this endeavor by Home Energy Partners, and hopes that local inspectors and contractors will take advantage of this **certification opportunity** in order to better their businesses and the energy efficiency of homes and buildings in our area!

To register for the class and purchase texts, please visit Store.HomeEnergyPartners.com

Participants must register no later than Friday, October 22 at 5pm to ensure a spot in this course!

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Mark your Calendar!

Did you know we host events and activities throughout our eight-county region? Don't miss these great events coming up:

- [Scotland County: Film Screening of "Hungry for Green" Oct. 21](#)
- [Sandhills Area Land Trust Event Oct. 23](#)
- [Cumberland County: Community Action Team Meeting & Recycling Workshop Oct. 26](#)
- [Central Park NC Annual Gathering at STARworks Oct. 28](#)
- [Hoke County: Community Action Team Meeting & Film Screening of "Addicted to Plastic" Nov. 4](#)
- [Regional Sustainability Symposium Nov. 10](#)
- [Richmond County: Green Farms Seminar Nov. 18](#)

Be sure to check out our [full event calendar](#) on **Facebook**.

We value your support!

Sustainable Sandhills is a nonprofit dedicated to conserving the natural resources of the eight-county region surrounding Ft. Bragg.

Through education, demonstration and collaboration, we are changing the ways we live, work and play.

The smallest effort makes a difference; [become a member today!](#)



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