

Sustainable Sandhills (SS) FY 2010-2011

Board of Directors (BOD) Meeting Minutes, January 20, 2011
Hampton Inn, Spring Lake, NC

SS Board Members Present:

Greg Burns*	Harold Haywood	Dave Heins*
Jackie Hough	Harry Huberth	Gloria Lietz
Mark Locklear	James Rose	Steven Singletary
Maureen Sutton	Assad Tavakoli	Theresa Thompson
James Wilson		

SS Board Members Absent:

Greg Bean*	Deborah Branson	Patrick Coughlin
Sara Harrington	Jim Matheny	Monita McLaurin*
Ray Ogden	John Portman	Joey Raczkowski
Chris Russo*	Col. Sicinski*	Frank Stump
Charlene Sumlin-Cross		

Sustainable Sandhills Staff Members Present:

Jon Parsons, Executive Director Jackie Bradley, Office Manager
Angela Dennis, Communications Manager

****ex officio Board Members***

Chair James Rose called the Board of Directors' (BOD) meeting to order at 12:10 p.m. He then asked members to share success stories from their communities.

- Rose mentioned the COF, with help from SS, is working towards a multi-family recycling ordinance, expected to be adopted in March and to begin 6 months later.
- Sutton noted lots of activity and interest in Moore County around Pine Forest development and local food.
- Theresa Thompson noted Lillington's recycling program success, continued interest in SS Green Biz program, Harnett County's Comprehensive Transportation Plan, and a façade grant program to improve downtown Lillington.
- Steven Singletary had no input from FSU.
- Lietz is looking for a business recycling program at her business.
- Haywood noted Laurinburg is moving to large roll carts in their curbside recycling program. They are also working on certifying local government departments.
- Locklear noted Harnett County is working on new UDO. The Green Growth Toolbox (GGT) workshop held last fall was instructive.
- Huberth noted that SALT endorsed a GGT resolution at their board meeting in January.
- Heins noted SFB program successes – shuttle busses, Green Directorate Program.
- Hough noted SS was working with CFVHS on recycling. She and her husband were looking forward to their 3 workshops at CC Library in February.
- Burns noted DOT is incorporating sustainability in their operations and projects.
- Tavakoli noted FSU is working with NC Farm Center for Innovation & Sustainability, has an SS SEIP intern on campus, and mentioned the 3/30 NC Green Biz Conference.

The Board Meeting began with agenda items at 12:30 p.m.

Chair Report:

Chair Rose asked if members had read the Board Minutes from the November 2010 and if there were any comments or changes. There being no changes to the Minutes, **a motion was made by Jackie Hough to approve the Minutes as written. The motion was seconded by Harry Huberth and passed with a unanimous vote.**

Treasurer Report:

In the absence of Treasurer Ray Ogden, ED Parsons gave the report. In reference to the financial handout, he explained the negative balance as of December 31 was due to intern payroll and reimbursement from the State which did not get deposited to our electronic account in a timely manner. The rest of the report is our standard report. **A motion was made by Harry Huberth to approve the Treasurer Report as given. The motion was seconded by Mark Locklear and passed with a unanimous vote.**

- **Cash Flow Report:** ED Parsons reminded board members that the top row projects our opening balance; the bottom row is the revenue less expenses and carries forth to the top row for the next month.
- **Budget Revision:** Parsons referred to the slides and accompanying handout. After answering a number of questions from members about individual line items, **a motion was made by Harry Huberth to approve the revised budget: The motion was seconded by Jackie Hough and passed with a unanimous vote.**

2011 SS Strategic Plan Presentation:

Parsons prepared a presentation summarizing the results of a questionnaire that led to the proposed 2011 Strategic Plan. That presentation is available to download and view on the [Board page of the SS website](#). The five goals that comprise the 2011 SS Strategic Plan are:

1. Raise SS visibility (grant support)
2. Increase private fundraising revenue
3. Emphasize partnerships in all areas
4. Focus on core programs
 - Sustainable Practice in Business and Schools
 - Green Growth (grant support)
 - Local Food (grant and grassroots support)
5. Complete a business/administrative overhaul

A motion was made by Jackie Hough to adopt the SS 2011 Strategic Plan Five Short Term Goals. The motion was seconded by Gloria Lietz and passed with a unanimous vote.

Committee Reports:

- **Fundraising:** Angela Dennis described the revised Fundraising Plan.
- **PR and Outreach Committee:** Angela Dennis gave this Committee report on the progress to date on implementing our Strategic Communications Plan.

- **Events Committee:** Harry Huberth gave this report, noting that the Committee will meet in January to discuss the remaining events for 2010-11. A discussion about the name of the Urban Farm Tour followed, and the Committee will take that up at their next meeting and make a recommendation to the Board at the March 8 meeting.
- **Nominations Committee:** This committee has not met recently so there was no formal report.
- **Program Committee:** Parsons included several powerpoint slides describing an evaluation process for SS programs and activities. Those slides are available for download and viewing on the [Board page of the SS website](#).

Staff Report:

- ED Parsons stated that the SS staff capacity will very likely be shrinking over the next several months if revenue targets continue to be missed.

There being no further comments or new business, **a motion was made by Maureen Sutton to adjourn the board meeting. The motion was seconded by Assad Tavakoli and passed with a unanimous vote.** The meeting was adjourned by Chair Rose at 2:45 p.m.

Minutes recorded by:
Jackie Bradley
Office Manager