

## Fascinate-U Children's Museum –Teaching Green

Fascinate-U Children's Museum is a Sustainable Sandhills Certified Green Business. They are leading the way for hundreds of parents and children - and now have another subject to teach the children!



Fascinate-U Children's Museum opened 10 years ago in downtown Fayetteville. Their mission is to provide a place for children to learn - by exploring their world through role playing and interaction with their peers and the objects around them. The museum's entire staff worked diligently to satisfy the solid waste, energy and water conservation measures for their certification.

Director Susan Daniels said that she has always tried to be environmentally conscious and that the program requirements were not difficult. "Even small changes can add up to have major impacts in the long run."

A few of the changes that were made at Fascinate-U are:

- Purchasing recycled content copy paper
- Changing high flow faucet aerators to a lower 1.5 gpm flow
- Using no Styrofoam at parties and functions

Plus, through the PWC energy audit, they learned how to lower their electric demand, which saves them money on their utility bill. Ms. Daniels said that that was the most valuable thing she learned from participating in the program, since saving money will allow them to provide more exhibits for the children.



One great event the museum holds for children is called “Make It and Take It.” This event is an opportunity for children of all ages to create crafts from recycled products, such as magazines, toilet paper rolls or plastic coffee containers. This month, children made beautiful flowers out of recycled magazines.

Fascinate-U’s Emily Polley says that it is important to the museum to take care of the environment and community - and what better setting for that care to be displayed, than one where our children, who are our future, see and learn from the example?



Green businesses reduce waste, promote recycling, become energy and water efficient, purchase eco-friendly products and educate their employees and customers about the multiple benefits of a sustainable community. For more information about how your business can become a Sustainable Sandhills Certified Green Business today, please contact our Green Business Coordinators:

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