

## Effect Energy is a Certified Green Business!

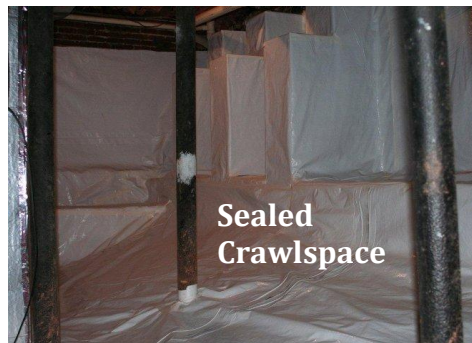


In mid-March 2011, **Effect Energy** President David Parker met **Sustainable Sandhills** Executive Director Jon Parsons at Effect Energy's Garner office for a final verification visit for the company's certification in the Sustainable Sandhills (SS) Green Business Program.

Following the successful visit, Parsons remarked that "Effect Energy may offer the greenest services of any certified business I have seen in my 7 years at Sustainable Sandhills." Here are some of the details that back up that statement.....

Effect Energy serves **residential, commercial, and institutional** customers. A sample of their **residential** services include:

- Independent inspection and testing of new homes in order to meet ENERGY STAR and National Association of Home Builders (NAHB) Green certifications.
- Comprehensive energy evaluations of existing homes so homeowners have an independent and expert assessment of their home's unique situation.
- Comprehensive energy retrofit of existing homes.



Parker and Effect Energy's business and personal values were evident from the way they consistently exceeded the minimum requirements of the certification checklists. Some of the more noteworthy measures undertaken in their office:

- 100% green products and services (energy efficiency services)!
- Effect Energy has two NC offices – one in Garner and one in Fayetteville. Their employees and subcontractors are strategically positioned around the region, allowing them to offer services to homeowners, businesses and builders with a minimum of travel and expense.

- Non-toxic homemade pest control baits – [boric acid and peanut butter](#). Kids, don't try this at home without parental supervision!
- Use of a hybrid work vehicle.
- Turned off the office water heater!
- Very high office recycling diversion rate.



**Effect Energy** claims to consistently exceed customer expectations, providing professional services that yield meaningful results for their customers – saving money, providing healthier and more productive indoor building environments, and reducing the environmental impact of everyday life and commerce. Based on SS's experience with Effect Energy, there is no doubt they will deliver on that promise!

David Parker's quote captures the **Effect Energy value proposition**:

*"Increasing the energy efficiency of a new or existing property is the most cost effective way to save money, add value and help the environment. Work with us and we will show you intelligent ways to make a difference."*

**To contact Effect Energy:**

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Green businesses reduce waste, promote recycling, become energy and water efficient, purchase eco-friendly products, and educate their employees and customers about the multiple benefits of a sustainable community. For more information about how your business can become a [Sustainable Sandhills Certified Green Business](#) today, please contact your Green Business Coordinator:

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Scotland County

[Kea Meacham](#), 910.639.3983  
Moore, Montgomery, Richmond, Scotland

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