



Conserving our natural resources through education, demonstration, and collaboration.

## Sustainable Sandhills Welcomes Jen Cooke, New Marketing and Office Manager



Jen Cooke has joined Sustainable Sandhills as the Marketing & Office Manager. Jen worked five years in The Fayetteville Observer's newsroom, where she coordinated several community calendars, oversaw billing for the newsroom's operations, helped plan the yearly newsroom budget, connected community members with reporters for coverage, and more.

Jen has a Bachelor of Arts in Mass Communication from Louisiana State University, with concentration in print journalism and a minor in English. She owns a photography business, photographing weddings, family and business portraits, and giving percentages of sales back to nonprofits. Prior to moving to Fayetteville, Jen worked in Bakersfield, Calif. For two years, she owned an administrative support business, doing marketing and public relations and office administration for several small businesses. She ran the photography business at the same time. Before becoming self-employed, Jen worked for The Bakersfield Californian as a business, economic and real estate reporter.

Jen is invested in our community. She is a mother, is active around town with local nonprofits, and is involved with her church. Jen is very excited to be with Sustainable Sandhills and looks forward to furthering the organization's message and impact in our area.