



Conserving our natural resources through education, demonstration, and collaboration.

## Worldwide Language Resources Inc. Earns Green Business Certification



[WorldWide Language Resources, Inc.](#) (WWLR), on Hay Street in downtown Fayetteville, has recently attained their first certification with the **Sustainable Sandhills Green Business Program**. WWLR is a language related services company that serves a wide variety of clientele. Their services meet the needs of military, defense, academia, private business, and corporations.

“In addition to sustainable business practices being environmentally responsible, such certification will be an increasingly important stipulation for companies hoping to do business with federal, state and local governments,” said WorldWide’s Vice President for Business Development Ron Haynes.

Equipment plays a vital role in WWLR’s business, so they strive to purchase Energy Star rated equipment that is extremely efficient. Employees take specific measures to make their office green, including the use of task lighting, setting computer monitors to sleep after a certain amount of idle time, and turning off lights and equipment when not in use.



WorldWide Language Resources, Inc. also does a spectacular job at recycling. Paper, cardboard, tin, aluminum, and e-waste are all separated out and recycled. Practically the only waste they have is food waste. Being sustainable is obviously core to the business practices at WWLR.



Since this is **WorldWide Language Resources, Inc.**'s initial time being certified as a **Sustainable Sandhills Green Business**, their certification lasts for one year. We want to thank WWLR for being a community leader by being such a sustainable business.

*Green businesses reduce waste, promote recycling, become energy and water efficient, purchase eco-friendly products, and educate their employees and customers about the multiple benefits of a sustainable community. For more information about how your business can become a **Sustainable Sandhills Certified Green Business** today, please contact our Green Business Coordinators: In Moore, Montgomery, Richmond, and Scotland Counties - **Kea Meacham** (910.639.3983); In Cumberland, Hoke, Harnett, and Lee Counties - **Celestine Raineri** (910.484.9098).*