



Conserving our natural resources through education, demonstration, and collaboration.

SIX Green Businesses Recertified!



The **Sustainable Sandhills Green Business Program** is once again in full swing, and our green business intern Celestine Raineri and Sustainability Coordinator Kea Meacham have been very busy recertifying businesses throughout the Sandhills. Below is a summary of the **SIX** businesses that were recertified in September, as well as some of the measures they take to be more sustainable.

Since these businesses are certifying for the second time with the SS Green Business Program, their certifications last for two whole years! We want to thank all of our Certified Green Businesses for being community leaders. Keep up the good work!



All American Relocation, located in Fayetteville, was the first moving company to become a Sustainable Sandhills Certified Green Business.

All American Relocation's Fayetteville office is posted with signs for energy and water conservation. Energy conservation was also achieved by changing out all of the lighting to fluorescent lights with electronic ballasts and purchasing or leasing energy star certified appliances. The vehicles are energy efficient and well maintained. Recycling is a major effort at All American Relocation, where plastics, aluminum, paper, and cardboard are all recycled. Their cardboard recycling trailer fills up quickly, especially during the peak season months.

Other than being the first moving company to become a Sustainable Sandhills Certified Green Business, they are the first place where we've seen reusable mesh coffee filters, and the first business to have the Certified Green Business seal printed on their business cards!

Located on Cliffdale Road near School Road, the [Cliffdale Library](#) has offered service to the residents of West Fayetteville since March of 1991.

However, many upgrades have been made to the library since the early 90's.

High efficiency faucet aerators have been installed to decrease water usage, lighting has been converted to fluorescents and high efficiency LEDs, and recycling is prevalent across the library grounds.



The employees at this library also do their part in keeping the library up-to-date and sustainable. They review subscriptions regularly to ensure no duplicates are ordered, they update their mailing lists annually, and they even partake in Pandean Meetings. Pandean Meetings are done via text messaging, so that employees from various locations can take part in the meeting without having to travel. Isn't that a cool way to reduce carbon emissions?



[Cumberland County Central Maintenance](#), located in Downtown Fayetteville, is where the scheduled maintenance and repairs on all County vehicles are done. Even with a job that has to deal a lot with oil, grease, and carbon emitting vehicles, Cumberland County Central Maintenance runs a green business that is environmentally clean!

All toilets and urinals in Central Maintenance have been replaced so less water is used for flushing. Lights are turned off at day's end, and light sensors are installed in low-traffic areas so that lights only turn on when rooms are occupied. All paper products, aluminum and tin containers, and toner and

inkjet cartridges are recycled. Also, oil and used batteries are recycled. In order to reduce carbon emissions and fuel expenditure, when vehicles are brought in for non-routine repairs, crew members will use the car to run business errands. This knocks out two birds with one stone - the errands are done, and the crew member can diagnose what is wrong with the vehicle!

The [Cumberland County Finance Department](#) is in charge of general accounting, payroll, and purchasing for the County. This department also does fixed asset control, budgetary control, and coordinates with department heads for the departmentally recommended annual budget. And they do all of that while being green!



You can imagine this office uses a lot of paper, but don't worry because it's all recycled! The Cumberland County Finance Department recycles all paper products, cardboard and paperboard, aluminum and tin, and toner and inkjet cartridges. They also use plenty of recycled material. The letterhead, business cards, paper towels, toner paper, and remanufactured toner cartridges all contain recycled content. The employees of this department use low volatile organic compound (VOC) office supplies, they perform local errands on foot, and quite often even walk to get lunch.



[Fayetteville Public Works Commission](#)

(PWC) is an environmentally conscious entity geared toward sustainability. Even with such a large business, many measures are in place to protect the environment and public health.

Recycling is prevalent on the PWC campus, with paper products, aluminum and tin, toner and inkjet cartridges, fluorescent light bulbs, batteries, and green waste being recycled. Recycled content can be found in the office paper, letterhead, business cards, envelopes, paper towels, and toilet paper used at PWC. Also, the entire PWC facility is cleaned using green cleaning products.

PWC is also very conscious about its energy consumption. All lighting fixtures are high efficiency fluorescent with electronic ballasts, all exit signs are high efficiency LEDs, and delamping has occurred in appropriate areas. PWC also has a program to help enhance environmental efforts. Air Quality Notification Alerts are forwarded to all staff members so that they can avoid driving during specified times and thus reduce overall air pollution.

[Townsend Real Estate](#), named for its founder Jimmy Townsend, has been providing service to the people of Fayetteville since 1983. They pride themselves on thoughtful, committed service to anyone trying to buy or sell property.



Townsend Real Estate is a very environmentally conscious and environmentally friendly business. The real estate office is cleaned using green cleaners, all of the printing and copying is done two-sided, and the machines themselves are Energy Star Certified. Contracts aren't even printed anymore, but are scanned, reviewed, and returned electronically. Recycling and recycled content products are prevalent at Townsend Real Estate. Unwanted supplies and furniture are donated, and realtors carpool to the weekly showing of homes to reduce their carbon footprint.

*Green businesses reduce waste, promote recycling, become energy and water efficient, purchase eco-friendly products, and educate their employees and customers about the multiple benefits of a sustainable community. For more information about how your business can become a **Sustainable Sandhills Certified Green Business** today, please contact our Green Business Coordinators: In Moore, Montgomery, Richmond, and Scotland Counties - **Kea Meacham** (910.639.3983); In Cumberland, Hoke, Harnett, and Lee Counties - **Celestine Raineri** (910.484.9098).*