

SS Board Committee Reports for 5/10/2011 Board Meeting

Executive Committee: met 5/3/2011

- Members: James Rose (chair), NO VICE CHAIR, Ray Ogden (Treasurer), Jon Parsons (Sec'y)
- Finances: stabilizing! But discussed further expense reduction measures (staff)
- Board Officers for 2011-12
 - Chair – James Rose willing to serve one more term as chair
 - Vice Chair – need candidate
 - Treasurer – Ray Ogden retiring from Board, need candidate
 - Secretary – Parsons currently functions as Board Secretary and will continue

Nominations Committee: no meetings

- Members: NEED CHAIR, Patrick Coughlin, Jim Matheny, Frank Stump, Assad Tavakoli, Jon Parsons (staff)
- Requests to current board members eligible to renew (6)
 - Accepted invitation to renew – Tavakoli, Huberth, Sutton, Thompson
 - Declined invitation to renew – Ogden, Stump
- Resignation – Harold Haywood (Scotland member, new job in Chapel Hill)
- New candidates **ACTION**
 - **Melvin Lewis** – Cumberland County member; retired USPS; active master gardener; working towards Renewable Energy Technology Diploma with NCSU Continuing Education program; faithful attendee to SS events in CC.
 - **Luci Fernandez** – Cumberland County member; ex-Sustainable Fort Bragg planner; degrees in engineering and nursing; faithful donor/host/attendee for SS events in CC.
 - **Jerry Dietzen** – Cumberland County member; currently the Director of the City of Fayetteville's Environmental Services Department; SS partner on numerous projects including COF curbside recycling, COF Multifamily/Commercial recycling program, COF Sustainability Masterplan, and an original partner on the SS Student Energy Internship Program; faithful participant/attendee to SS events in CC.
 - **Barbara Bennett** – Moore County member, currently Executive Director for the NC Caring Dental Professionals Well Being program; previously Administrative Director of FirstHealth Community and Regional Health Services; nursing background; current board member for Sandhills Farm to Table Cooperative; faithful attendee to SS events in Moore County.
- Other suggestions in process, but not ready for approval at today's meeting
 - **Jarrett Deerwester** – Moore County, Green Homebuilder
 - **Jay Todd** – Scotland County, Plant Manager at Service Thread
 - **Mary Jane Bartlett** – Harnett County, Realtor and ex-Engineer (environmental)
 - **Paul Johnson** – Cumberland County, Interactive Sales Manager at Beasley Broadcasting, CC Master Gardener, faithful attendee to SS events in Moore County

Events Committee: multiple meetings

- Members: Harry Huberth (chair), Charlene Cross, Patrick Coughlin, Kea Meacham (staff)
- 4/14 Secret Supper FR party summary (\$1299.01 net)
- Urban Farm Days
 - Total sponsorships - \$2,400; Est'd combined expenses for both – under \$1,000.
 - 5/7 Moore County – see Brenda Johnson's report

- 5/14 Cumberland County – coming up this Saturday!
- Check in on 5/12 Rose FR party

Fundraising Committee: no meetings

- Membership: James Wilson (chair), James Rose, Caroline Parsons (volunteer), Jon Parsons (staff)
- Individual memberships: March (\$760), April (\$80)
- Business & Corporate sponsorships (NOT UFD event sponsorships)
 - Waste Industries - \$1,000
 - Lumbee River EMC - \$1,000
 - Fayetteville PWC - \$10,000 (2010-11), \$10,000 (2011-12)
- Special events:
 - 4/14 Secret Supper in Moore County (\$1299 net)
 - **5/12 (THIS THURSDAY!) at the home of James & Susan Rose, 6-830pm, 3113 Brechin Road, Fayetteville. Please come!**
- Other income:
 - Beehive Raffle, tickets are \$10, current ticket sales are \$270

Program Committee: no meetings

- Membership: Steven Singletary (chair), Jackie Hough, Jim Matheny, Jon Parsons (staff)
- Singletary offer to volunteer 1 day/week in SS office!! Golden LEAF grant application.

PR & Outreach Committee: no meetings

- Membership: **NEED CHAIR**, Theresa Thompson, Maureen Sutton, Jackie Hough, Brenda Johnson (staff)
- Update on Communications Plan

SS Staff Report for 5/10/2011 Board Meeting

Green Growth Program

- Current Green Growth Toolbox grant project (from Wildlife Conservation Society -WCS) ends 8/31/11 – project is on track.
- Another application to WCS pending with NC WRC, focused on bogs in Moore & Montgomery counties and utilizing SS expertise with Green Growth Toolbox.
- Future SS staff roles (ACUB, ORISE) complement this SS Green Growth program
- Interest in SS Regional Cultural Resources Inventory from NCDOT and Moore County

Green Business Program

- Current staff support: Kea Meacham in west region; SEIP Intern Miller Slaughter in Scotland County; Jon Parsons in east region.

Air Quality Program

- Cumberland County Air Quality Poster Contest awards will be made at a May CC BOC mtg.

Solid Waste Reduction and Recycling Program

- FREE commingled collection pilot programs for Harnett, Moore, and Cumberland county schools were arranged by SS with Waste Industries.
- City of Fayetteville Multi-Family & Commercial recycling program approved by City Council.
- e-Waste collection event scheduled for June 18, Westwood shopping center. Partnership with Keep America Beautiful, Fayetteville Beautiful, City of Fayetteville Env'l Svcs Dep't. Includes sales of rain barrels and compost bin kits.

Student Energy Internship Program (SEIP)

We started with nine interns and currently have five active SEIP internships.

- The City of Fayetteville – one of our two interns resigned. The other is still working.
- Cumberland County Schools – on-going. LOOKING FOR ANOTHER INTERN (800 hrs).
- Harnett County Schools – the HCS intern found a full-time job (in the green economy!). LOOKING FOR ANOTHER INTERN (640 hrs).
- Moore County Schools – on-going.
- Fayetteville State University – the FSU intern was terminated.
- SS Green Business Program – one of our two SS GBP interns found a full-time job. The other is still working. LOOKING FOR ANOTHER INTERN (640 hrs).

Kenan Fellows Program for Curriculum and Leadership Development

- Jon Parsons is mentoring a Science Teacher from Albritton Junior High School (Fort Bragg Schools) – Tara Nye.
- Her summer “externship” (5 weeks) is with SS, and the project is to adapt the SS/CCS Green Schools Program for the Fort Bragg Schools.
- She will be developing inquiry-based curriculum (lesson plans) for the Kenan program based on her externship – for use by teachers nationwide.

CCS Go Green Program

- Will support ONE full-time SS staff position to be assigned to CCS. Contract will cover salary and all expenses, plus a \$900/month admin fee for SS. CCS is holding on to one of our SEIP interns!

Other Projects

- Fort Bragg Regional Alliance (formerly the BRAC RTF) **Sustainable Growth Management Strategy Project**: ongoing, billing approximately \$2000/month.
- **Sustainable Communities Foundation**: ongoing; Parsons assisted SCF with Strategic Planning session in March and the board adopted a vision, mission, and set of goals.
- **Southport Farmers Market Project** – Moore Charitable Foundation (Kea Meacham).
 - The market will run May 18 through October 26. Opening day announcements have been sent to the local media and to email contacts via Downtown Southport Incorporated. Past participants have been emailed "Rules & Guidelines" and applications for the 2011 Market Season, and approximately ten applications have been received. Live music has been coordinated by a local volunteer, and should be part of each market throughout the season. There is a very positive feeling surrounding the market preparations.
 - The Southport Waterfront Farmers' Market (SWFM) approved the new logo designed by SS (attached); posters will be distributed beginning May 2.
 - A marketing strategy was discussed and approved by SWFM for the 2011 season and will be supervised by SS.
 - A list of potential participants is complete and contact will be made by SS to encourage participation in the 2011 season.
 - We will supply local chefs a detailed list of available product and contact information for growers.
 - SWFM approved the SS Local Food Survey as well as a strategy and timeline for distributing the survey.
 - SS will collect feedback from select growers on the Local Food Survey before distribution.
 - SS will coordinate a Farmer-Chef partnership meeting to take place by mid-June.

Events & Presentations

- NC Green Business Conference – March 30
- McNelis Lectures – March 22,23
- ACE Assemblies – March 21-25 and April 7-8
- NC Sustainable Energy Conference – April 26
- NC MPO Conference – April 28
- Film Screenings – *Carbon Nation* (April), *Vanishing of the Bees* (May) and *Division Street* (June).